

A man with dark hair, seen from the back and side, is looking down. He is wearing a light-colored jacket with a tan collar and a pattern of small, raised, tan-colored shapes. The background is a paved area with several motorcycles parked. The text 'KAARTIK RESEARCH' is overlaid at the bottom in a large, white, serif font.

KAARTIK RESEARCH

A man is walking from left to right in a dimly lit room. He is wearing a light-colored, long-sleeved shirt and patterned trousers. The background is dark and out of focus, with a vertical light source creating a soft glow on the right side of the frame.

ABOUT

Founded by Kartik Kumra in 2021, Kartik Research is an artisanal design house based in New Delhi, India.

The core tenet of Kartik Research is to reintroduce humanness into clothing; each item of clothing has a handmade touch. The pieces feature a reversion to old world craftsmanship, with wovens being produced on handlooms and the embroideries are all executed by hand. Kartik Research draws inspiration from India's rich subcultures, exploring themes of heritage and aspiration through its collections. From the aesthetics of 60s psychedelic rock to the Indo-modernist art of the 80s, the brand aims to explore how traditional crafts reflect our cultural movements. Kartik Research collaborates closely with master artisans to revive forgotten Indian crafts and bring them to a global audience.

Kartik Research shows on the Paris Fashion Week Menswear Calendar, becoming the first and only Indian brand to do so.

ARTISANAL PROCESS

Fundamentally, our brand is rooted in a celebration of Indian craftsmanship.

We work with a network of expert makers who specialize in specific crafts.

We work with Block Printers in Gujarat and Maharashtra, Kantha Embroiderers in Bengal and Hand Knitters in Himachal, supporting a network of over 250 Artisans around the country.

We have created a reliable supply chain producing exclusive fabrics on handloom.

Our aim is to scale while bringing the luxury craft ecosystem with us.



FOUNDER

Kartik Kumra is an artistic director based in New Delhi, India. Kumra began KR as a sophomore at the University of Pennsylvania where he graduated in 2022 with an Economics degree.

Kumra is a member of the BOF500, the Time 100 Next 2026 and Forbes 30 Under 30 Asia 2023.

Kartik Research has been nominated for the LVMH Prize in both 2023 and 2026.





OUR STORES



Our New York Store is a 1500 square foot space in the Lower East Side. Opened in April 2025, and an extension added in March 2026. Designed by Armaan Bansal and Aequo.



Our Delhi store is located in Greater Kailash II's M-Block Market. A second floor appointment only studio opened in April 2024.

UK & EUROPE

DOVER STREET MARKET, London

ADUEIRE, Antwerp

BOYS DON'T CRY, St. Tropez

DOVER STREET MARKET, Paris

PARKI, Warsaw

MINISHOP, Madrid

BROWNS, London

LIBERTY, London

COMMUNITE, Istanbul

SELFRIDGES, London

THE STORE X, Berlin

HARRODS, London

HARVEY NICHOLLS, London

AFRICA

DUCK DUCK GOOSE, Cape Town

NORTH AMERICA

KARTIK RESEARCH, New York

EARL IRL, Los Angeles

HEROSHOP, San Francisco

PARLIAMENT, Beverly Hills

BERGDORF GOODMAN, New York

JAKE AND JONES, Santa Barbara

CYPRESS, Dallas

BLOOMINGDALES, Century City

MOHAWK GENERAL, Los Angeles

FRANCES MAY, Portland

BY GEORGE, Austin

DOVER STREET MARKET, Los Angeles

DOVER STREET MARKET, New York

JOAN SHEPP, Philadelphia

VESTIGE, Philadelphia

STOCKISTS

ONLINE

NET-A-PORTER

MR. PORTER

INDIA

KARTIK RESEARCH, New Delhi

OGAAN, Delhi

GALERIES LAFAYETTE, Mumbai

OCEANIA

MAILLOT, Sydney

EDIT, Auckland

JAPAN

ADAM ET ROPE, Tokyo

FRAMEWORKS, Tokyo

LHP, Tokyo

BIOTOP, Tokyo

UNION, Tokyo

DOVER STREET MARKET, Ginza

JOURNAL STANDARD, Tokyo

BARNEY'S NEW YORK, Tokyo

SMALL TRADES, Tokyo

ETOQK, Okayama

HIBIYA CENTRAL, Tokyo

UNLIMITED, Nagoya

BSHOP, Tokyo

ABOUT078, Kobe

STEVEN ALAN UNITED ARROWS, Tokyo

TADAOYI, Nagoya

VELVET, Osaka

CHINA

KAMAN, Shanghai

ANCHORET, Beijing, Chengdu

SKP, Beijing

IT, Hong Kong

PRO, Hangzhou

SND, Shanghai

DONGLIANG, Guangzhou

SALOME SELECT, Shanghai

SOLSOL Hangzhou

ASSEMBLE BY REEL, JingAn

BAIFENBAI, Shanghai

CONCEIVE BY COTEMP, Shanghai

ANANFANG, Guangzhou

IN THE RANGE, Hong Kong

JIDUAN, Suzhou

SURGIR, Wenzhou

JUNESHAN, Wenzhou

TASTE, Jiaxing

SOWHAT, Chengdu

PIERIDAE SUPPLY, Tongxiang

FURFUR, Beijing

SANSAN, Shanghai

REFRESH, Jaian

ASIA

GOODLIFE, Dubai

ROADSIGN, Taiwan

CROWDLESS, Jeddah

RUNWAY, Vietnam

ECRU, Seoul

ADEKUVER, Seoul,

BOONTHESHOP, Seoul

FEWER BETTER THINGS, Bangkok

TEMPL, Jakarta

PRESS

VOGUE
FRANCE

FASHION

Why you should know about Kartik Research, the Indian brand that invites you to escape?

An interview with its founder, Kartik Kumra.

BY ALEXANDRE MARAIN

January 22, 2026

The New York Times

A Designer Was Ready for India's Fashion Moment

As the "big guys" dabble in Indian looks, Kartik Kumra is in it for the long haul. And stars like Kendrick Lamar and Stephen Curry are wearing his designs.

THE WALL STREET JOURNAL.

He Built a Global Fashion Brand—Before He Passed His College Finals

Famous fans have stoked interest in Karu Research, an Indian fashion brand with craftsmanlike details. The guy running it? Still doing homework.

FINANCIAL TIMES

Why India's contemporary designers are going global

Kartik Research is leading a wave of brands reframing Indian crafts in the context of western fashion



Kartik Research Joins the Menswear Major Leagues

With an elegant aesthetic pivot and a new store on Orchard St., the designer Kartik Kumra is having a moment.

AnOther

Kartik Research, the Men's Label Celebrating India's Rich Culture of Craft

RAAG
AUTUMN WINTER 26
PARIS



FALL 26 CAMPAIGN
Amdavad
Lensed by Patrick Bienert



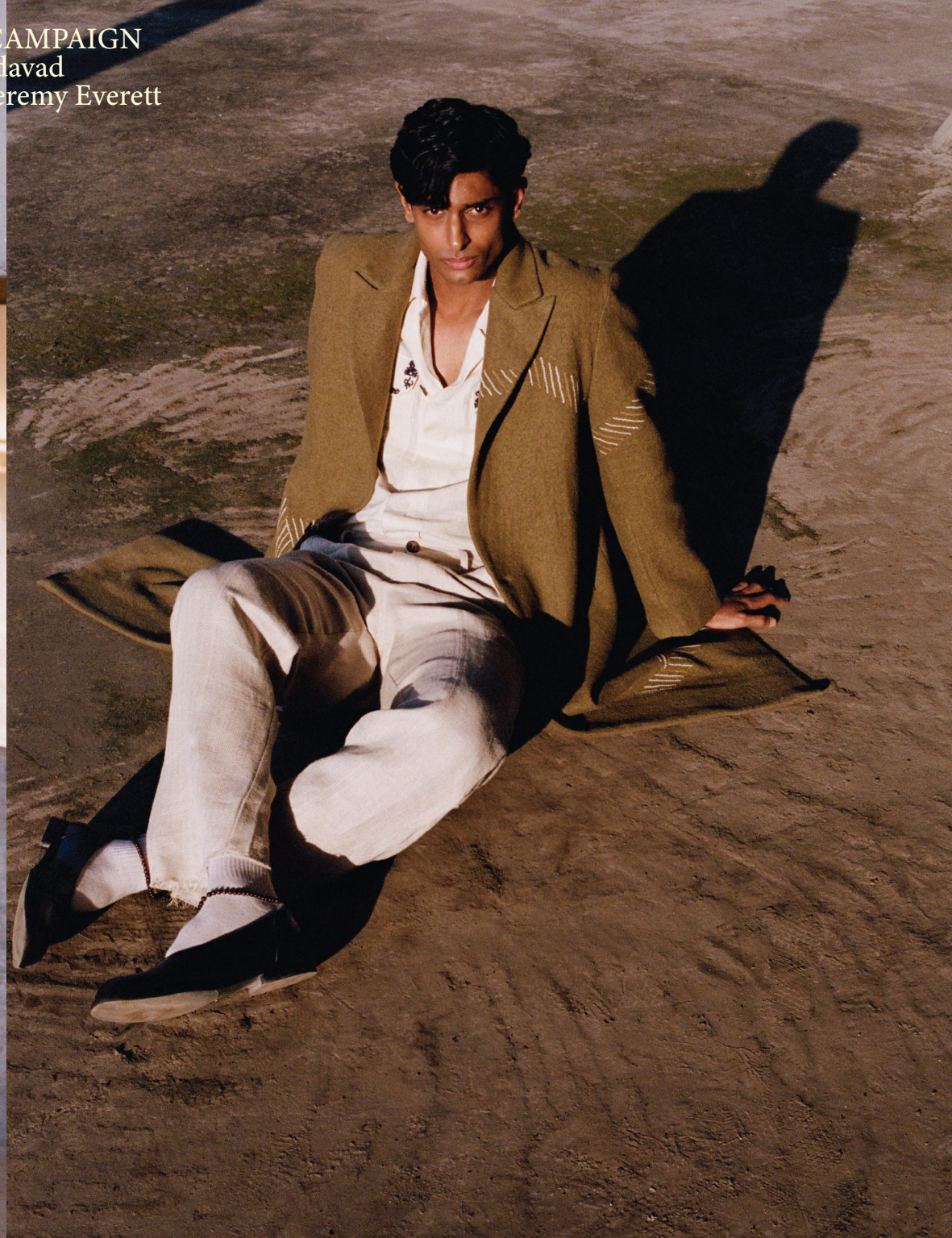
HOW TO MAKE IT IN INDIA
SPRING SUMMER 26
PARIS



SPRING 26 CAMPAIGN
Jaisalmer
Lensed by Phil Engelhardt



FALL 25 CAMPAIGN
Amdavad
Lensed by Jeremy Everett



OUR NEW FACTORY NEW DELHI, INDIA

Our big project for this year was to open our own studio, atelier and production unit.

We've rented and renovated a 12000 sqft vertically integrated production unit.

This unit brings collection development, hand embroidery and tailoring all in house for the first time for our brand.

This allows us to own our patterns and produce both at a faster rate and at a higher quality level.

Target launch for June 2026



COLLABORATIONS AND GROWTH

Our aim is to build Kartik Research as the pre-eminent global Indian fashion house.

Keeping craft and heritage at its core, while contextualizing our take for a global audience.

Textile-led development by working with our domestic handloom industry and preserving craft.

Over the next few years, we want to open more stores in our key markets: Mumbai, Tokyo, Los Angeles, London.

We want to continue to show in Paris and work with the right partners to build our brand universe further.

